

The Best Result

A black and white photograph of a city skyline at night, with a large lightning bolt striking down from a cloudy sky. The city lights are reflected in the water in the foreground. The image is partially obscured by a dark grey rectangle on the right side, which serves as a background for the main title text.

# Business Turnaround, Restructure & Asset Protection

Your trusted and go to partner for all  
business turnaround, restructure and  
asset protection needs.

# Restructuring, Turnaround & Pre-Insolvency Experts

## **Eventum Optimum is Latin for "*The Best Results*"**

At Eventum Optimum ("EO"), we want to help; providing expertise around matters of business turnaround, restructuring and asset protection to help businesses make informed decisions.

Good times and bad times are part of being an Entrepreneur, we know because we have actually been through it. If you want to get the highest points of business it takes real experience, which means losing and winning. Any successful business person will tell you "You learn your biggest lessons in the bad times".

**"We work with you and your clients to navigate through the storm and work towards a Safe Harbour as quickly as possible"**



Your Business Turnaround, Restructure and  
Asset Protection Experts

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# We think differently to the others

## **We are equipped to create innovative strategies in any situation.**

Timing is everything with every potential business recovery.

After objectively assessing the position EO will implement the right plans for the best course of action for your clients. Options may include restructuring to sell or help the business trade out of difficulty, or winding it up as quickly as possible to minimise further losses.

## **We work closely with accountants and advisors and their clients. We act in the best interests of the business. Liquidators must act in the best interests of creditors.**

EO works very closely with accountancy and advisory firms, legal firms, and financial institutions to achieve "*the best results*" for their clients.

We work closely with business owners to put into place the right strategies to achieve the best outcomes for the benefit of secured and unsecured creditors and other stakeholders.

**"If your clients are experiencing tough times then having real business people with real business experience on your side is critical to learn from others' lessons."**



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# Protection is our first order of priority

**EO will immediately formulate a plan to protect businesses, and a strategy for turning things around where possible.**

Understanding your liabilities as a director is the first step to working through a financial struggle in a business. As directors we sacrifice a lot every day to employ Australians and bolster the economy, however risking our personal financial security is not something that any of us are fond of doing. Before a business owner can truly plan for their business's future (be it to turnaround or liquidate), they must first consider that of their own financial protection.

**"There are various laws with respect to director obligations and it is important that these are fully considered when planning possible strategies for saving a business and personal assets. Sometimes the risks of continuing to trade far outweigh the benefits."**



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# The EO Approach

## Welcome to the EO Business Turnaround Suite.

EO has developed exactly what struggling businesses need to pull themselves out of trouble and maybe even give themselves an opportunity for success again.



Your clients may be experts at their business but something may have happened outside of their control which has caused them to hit difficult times. *"And sometimes good sales or trades people often do not make good business people"*

EO are experts at assisting your clients in Corporate Turnaround. EO additionally has access to the following partner suite of businesses to lend their expertise as and when required.



### Debt Facilities

Access to debt can make or break a business. We Love Loans has access to over 200 lenders including private debt facilities.



### Legal Partner

Access to asset protection, succession and estate planning legal partner.



### Commercial Legal

Access to commercial legal partner for security registration services including mortgage, PPSR, caveat and other. Plus transactional legal services.



### Documentation

Access to industry leading business, legal and financial documentation provider.



### Corporate Advisory

Access to corporate advisory including VCFO, business coaching, strategic accounting and equity via investment partners.



### Insolvency Experts

Access to a large panel of leading insolvency practitioners. EO holds your clients hand through this process to get the best result.



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# EO Triage Process

## Step 1

### **Meet with one of our Senior Business Strategists**

The first step is to book a **FREE & NO OBLIGATION** discovery call with one of our Senior Business Strategists to understand the situation and the possible strategy options available.

### **Added to EO Client Portal App**

We will invite you and any advisors into our client portal app. The app which is built on global banking security protocols allows the sharing of information and templated workflows.

## Step 2

## Step 3

### **Review and Accept our Strategy Proposal**

We will provide a clear overview of our proposed approach and the associated fees before we commence our work together.

### **Strategy Presentation & Implementation**

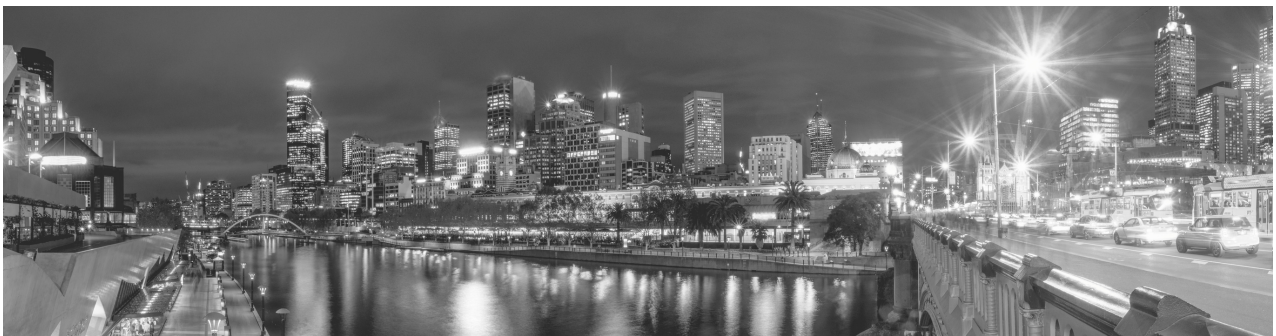
The Business Strategy will be presented with detailed analysis of current position, and the specific strategies that will maximise protection and ability to recover with minimal loss.

## Step 4

## Step 5

### **External Consultant Engagement as Required**

The relevant experts from our Business Partner Suite will be engaged to execute their respective services PLUS we engage other service providers as may be required.



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# Contact EO



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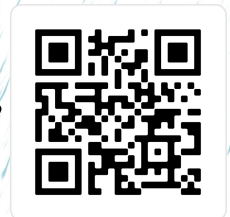
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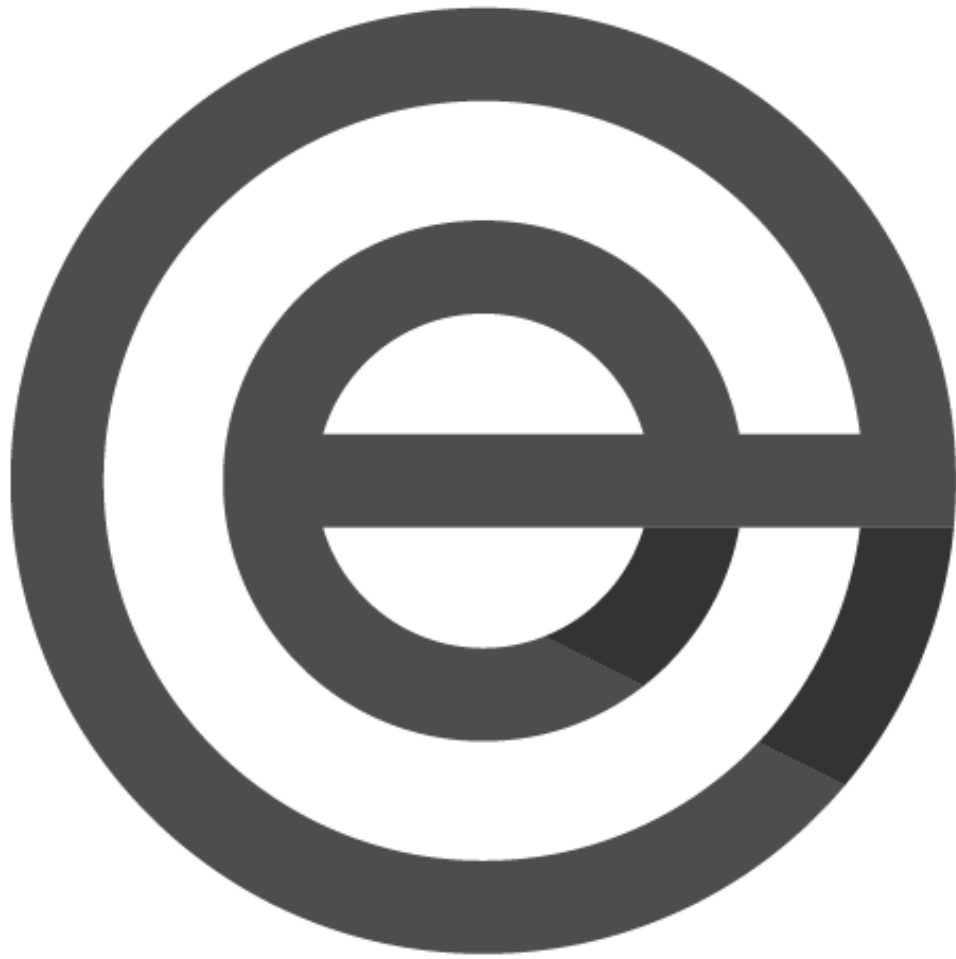


**Stop your clients  
from burying their  
heads in the sand**



*SCAN ME*





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